

**City of Oakland
Cultural Arts & Marketing Division
Public Art Advisory Committee (PAAC) Meeting
Minutes
April 6, 2009**

Members Present: Jacqueline Boggan (Cultural Affairs Commission liaison), Jennifer Easton, Carole Jeung, Ernest Jolly (co-chair), Deborah Lozier, Judy Moran, Rick Moss, Julie Trospen
Excused: Cherie Newell (co-chair), Andrew Woodd
Absent: Devin Satterfield (Cultural Affairs Commission liaison)
Staff Present: Steven Huss, Cultural Arts Programs Coordinator; Kristen Zaremba, Assistant Public Art Coordinator
Public Present: Kristi Holohan, Leon Sykes

* denotes partial attendance

Meeting Chair: Ernest Jolly

1. Meeting called to order at 5:45 p.m.
2. **Open Forum:** No speakers.
3. **Minutes: D. Lozier moved to approve the minutes of the March 2, 2009 PAAC regular meeting. J. Easton seconded. Motion passed unanimously.**
4. **Action Items:**
 - A. **Dimond Gateway Peace Park mural by Kristi Holohan/Arts and Creative Expression (ACE Arts): Review and take action on artist's design proposal.** Artist Kristi Holohan presented a design for the Dimond Gateway mural project. PAAC requested assurance that the project will include graffiti coating and will be designed to address existing rust/iron deposits. The artist indicated that the design will include images of Redwood trees to cover the mineral deposits. PAAC members discussed the need to verify who will take responsibility for the mural and to receive written documentation of the artist and community's acknowledgment of the city's right to remove the mural if necessary, after a specified period. **Motion: J. Moran moved to express support for the Dimond Gateway Peace Park mural proposal by Kristi Holohan/Arts and Creative Expression (ACE Arts), pending submittal of final documentation regarding ownership and care of the work, to be developed by staff, City representatives and the artist. C. Jeung seconded. Motion passed unanimously.**
 - B. **De Fremery Pool mural by Kristi Holohan/Arts and Creative Expression (ACE Arts): Review and take action on artist's design proposal.** Holohan presented her proposal with Leon Sykes, De Fremery Pool manager. Mr. Sykes noted that the mural will enhance the blank walls and help youth morale. As the pool is enclosed, it is not subject to graffiti or abuse, but the mural will still include a graffiti coating. J. Easton noted that the right side of the design proposal is more resolved than the left, and suggested that the artist consider how to balance the two sides. E. Jolly requested documentation of the process that led to the proposal and future

notification of the dedication event. **Motion: D. Lozier moved to express support for the proposed mural design by Kristi Holohan for De Fremery Pool. J. Moran seconded. Motion passed unanimously.**

C. Peralta Hacienda Historical Park: Review and take action on new project Request for Qualifications. Project is already included in the Public Art Plan. Restricted funds cannot be used elsewhere and there is no funding for administration. The project must be completed by December 31, 2009. Staff recommends a limited invitation to experienced artists to design and fabricate gate enhancements. PAAC are encouraged to e-mail nominations to staff. The contract does not go to City Council for review as under \$15,000. **Motion: J. Easton moved to approve the artist selection process for the Peralta Hacienda Public Art Project. J. Moran seconded. Motion passed unanimously.**

D. Measure DD: Watershed Markers Artist Recommendation: Review and take action on recommended artist team of Ene Osteraas-Constable and Scott Constable. D. Lozier acted as PAAC liaison to the project selection panel. PAAC discussed methods for ensuring jurors are not confused by interview/concept vs. proposal process. Staff confirmed that the selected artist team will be required to develop a full proposal before designs are approved for production. PAAC emphasized the importance of requiring construction drawings and materials identification during budget development, noting that \$92,000 is not a substantial budget for design and production. **Motion: D. Lozier moved to approve. J. Moran seconded. E. Jolly objected. Motion passed unanimously.**

5. Discussion Items:

A. Nominees for Upcoming Vacancies on Public Art Advisory Committee (PAAC). Cherie Newell, Ernest Jolly and Rick Moss will complete their terms in September 2009. PAAC needs to start considering nominees. Candidates can live or work in Oakland. Staff will bring updated expertise list and nominations made in last discussions to the May PAAC meeting. Artist/Atthowe Fine Arts employee Dave Balona was suggested as an addition to the list.

B. PAAC Role in Artist Selection. PAAC members discussed their role as advocates for excellence in the commissioning process, noting that City staff and the client departments can be very proprietary. Councilmembers are very vested in projects in their districts. General consensus is that PAAC should stick to advocacy of the selection process. Staff works to educate others to consider new possibilities. Staff noted that, in general, Measure DD is a good example of building trust with the client department. Staff and PAAC could consider changing voting methodology, but this can also favor strong presenters over best art. Council/client departments should not have undue influence over staff. S. Huss noted that the Cultural Affairs Commission is considering a Cultural Plan. He suggested PAAC should continue to pursue plans, but have to identify funding sources and to identify codified goals in simple terms to take to Commission as part of Cultural Plan.

7:24 p.m.: C. Jeung moved to extend the meeting by fifteen minutes. J. Easton seconded. Motion passed unanimously.

6. Staff Updates:

- A. Public Art Academy Training Program Planning:** Staff continues to work with San Jose, Stockton, Santa Cruz and hopefully San Francisco on a program for fall 2009.
- B. Oakland Cultural Trust:** Next meeting is April 21st, at East Bay Community Foundation Conference Center.
- C. Uptown Unveiled.** The event is scheduled for June 18, designed by Marketing staff as a broad-based, open-house style event in the Uptown area. Public Art staff will invite artists to participate.

7. Other Business: None.

8. Announcements:

9. Agenda Building: Consider future PAAC nominees; replace Ernest Jolly with Deborah Lozier as co-chair.

10. Adjournment. J. Easton moved to adjourn the meeting at 7:45 p.m. J. Moran seconded. Motion passed unanimously.